Dear partners!

Since 1998 when the company was established, we have gained a reputation of an advanced technology dry building mixes producer.

Today the company possesses extensive production experience and demonstrates high rates of development.

The company maintains a strong market position thanks to regular investments in development of the production facilities, continuous product line extension and innovation, a well-structured logistic system and employing highly qualified personnel.

Following the company’s main values such as a customer-oriented approach, mutual trust, commitment to results and team spirit we achieve our ultimate goal – to provide our customer with supreme quality products.

Cedrus team.
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ABOUT THE COMPANY
**OUR MISSION**

is development and production of ecologically friendly top quality innovative building materials, which satisfy the modern construction market requirements.

**OUR STRATEGIC GOAL**

is transformation into a leading interregional company in production of building materials as well as extraction and preparation of raw materials to provide our customer with supreme quality products and services.
1998-2003
4 production lines of non-modified dry mixes were launched

1998
THE COMPANY WAS FOUNDED

2003
A certified laboratory of quality control was established

2005
New production line of modified dry mixes under OSNOVIT TM was founded

2006
The cement terminal was launched
Extension of product line with dry and building sand

2008
Oktyabrsky sand quarry was acquired
2009
A new line of modified dry mixes was launched

Rebranding of trade mark STROYMONTAGE MS non-modified dry mixes to MASTER GARZ

Subsidiary in Saint-Petersburg was founded

Creation of STROYBRIG and ZAPAS trade marks

2010-2011
Advanced technology modernization of modified dry mixes production lines increased productivity and extended the basic product range with thermoinsulation and waterproofing systems

The company had been listed as one of the top 10 leading producers of modified dry building mixes in Russia

2012
Regional expansion to Samara, Nizhny Novgorod, Krasnodar with new subsidiaries and warehouses

2013-2014
The production of dry building mixes had been doubled due to the launch of an advanced technology production line

A new stage of development of the company started with the new Cedrus brand name.

Cedrus became the third biggest producer in the Moscow region

The creation of a new brand INDASTO for dry industrial mixes

2015-2016
The foundation of a new plant was laid in one of the most dynamic regions of Southern Russia

Opening of gypsum plant production in Maikop, South of Russia

Launch a new high-quality production line of liquid products (plasters, putties, paints etc)
EXTRACTION AND PREPARATION OF RAW MATERIALS: SAND AND GYPSUM
- REHANDLING
- EXTRACTION
- CRASHING
- CALCINATION
- DRYING
- PACKING
- SEPARATION
Modern technology production of dry building mixes with the help of high performance equipment of leading international producers.

Use of well-prepared raw materials and advanced additives for producing the best quality product.

A wide range of product packaging to satisfy the needs of the end-customer.

Distribution of the product to more than 50 regions of the Russian Federation.
Certified laboratory of quality control
Science and technology research center
Fundamental research of products and raw material resources base
Cooperation with leading R&D centers in Russia and Europe.
LABOR SAFETY.
We provide a high level of occupational health and safety.

ENVIRONMENTAL CARE.
Not only do we care about the quality of our product but we are ecologically conscious. We aim to use natural resources efficiently and minimize the environmental impacts of our activities and products. We operate under strict state ecological standards.

STAFF POLICY.
We provide our personnel with a favorable working environment to facilitate their personal and professional growth.

CHARITY.
The main charitable activity of the company is the sponsorship of children without parental care.
OUR ADVANTAGES.

OUR PRODUCT:
- 5 brands aimed at different categories of customer.
- Wide product range including more than 200 names.
- A unique system of products for industrial and private solutions.

PRODUCTION:
- Modern technology production of dry building mixes.
- Well-prepared raw materials and advanced additives.
- 6 stages of quality control.

DISTRIBUTION:
- Sales to more than 50 regions in Russia.
- Use of various channels of distribution from DIY chains such as Leroy Merlin, OBI, Castorama to major regional distributors.
- Partnership with specialized dealers.

PROMOTION.
- OSNOVIT and MASTER GARZ are well-known brands in the market.
- An effective trade marketing approach is used extensively.
- The company’s marketing activities are aimed at each category of customers.

SERVICES.
- A convenient location which is close to the biggest national construction market.
- A large warehouse and high productivity lines are capable of satisfying any need at the peak of the season demand.
- Our company provides the best technical support among competitors, which includes a telephone hot-line, on-line and consultation on construction sites.

OUR TEAM.
- A friendly atmosphere and good conditions for professional development add to the loyalty of our employees.
- Experienced and professional employees ensure a high performance business operation.
- The company’s training center adapts and develops skills of employees according to the specific needs of the business.
REACHING THE TOP
The Osnovit brand provides comprehensive solutions for construction and decoration work. Each system consists of a unique combination of products produced according to high standards of modern technology. The brand is aimed at private customers and offers them a wide choice of products in a well-balanced product range.

www.osnovit.ru
www.основит.рф
The INDASTRO brand has been developed with the purpose of resolving specific building tasks in industrial and infrastructural construction. INDASTRO offers top-quality innovative products developed to satisfy high standards and requirements of modern construction industry.

www.INDASTRO-tech.ru
The STROYBRIG brand has been designed for providing professional builders with quality products for construction and finishing works. STROYBRIG dry mixes have been developed with mechanical application in mind, which optimizes the process of construction, which in turn saves materials, time and human resources thus increasing the efficiency of the construction works.

www.stroy-brig.ru
GYPLAN
PG26M
GYPSUM PLASTER
FOR PLASTERING WALLS
AND CEILINGS
IN ROOMS WITH
NORMAL HUMIDITY
30 kg
Product range of Master Garz brand offers optimal solutions and reliable products for traditional construction works. All products are produced and certified according to the Russian industry standard (GOST).

www.master-garz.ru
Master Garz

KATOK FC 30

Concrete Mix
For device-quality concrete floors and laying of foundations
Compressive strength: 30 MPa

50 kg
Product range of ZAPAS TM consists of traditional dry mixes especially designed for builders who want to achieve optimal results when the budget is restricted.
OUR CONTRIBUTION TO THE CONSTRUCTION INDUSTRY

“MOSCOW-CITY” INTERNATIONAL BUSINESS CENTRE
LOMONOSOV MOSCOW STATE UNIVERSITY
THE BIG THEATRE
VNUKOVO AIRPORT
“SCARLET SAILS” HOUSING ESTATE
SHEREMETYEVO AIRPORT
THE CENTRAL FEDERAL DISTRICT
1. Moscow and the Moscow region 2. The Ryazan Region
3. The Tula Region 4. The Kaluga Region 5. The Lipetsk Region
6. The Tver Region 7. The Kursk Region 8. The Vladimir Region
9. The Smolensk Region 10. The Oryol Region 11. The Ivanovo Region
12. The Yaroslavl Region 13. The Voronezh Region

THE SOUTHERN FEDERAL DISTRICT
1. Krasnodar Territory 2. The Rostov Region 3. The Astrakhan Region
4. Republic of Adygeya 5. The Volgograd Region

THE NORTH CAUCASIAN FEDERAL DISTRICT
1. The Stavropol Territory 2. Kabardino-Balkarian Republic
5. Chechen Republic

THE VOLGA FEDERAL DISTRICT
6. The Saratov Region 7. The Orenburg Region 8. The Penza Region

THE NORTHWESTERN FEDERAL DISTRICT

THE URAL FEDERAL DISTRICT
1. The Sverdlovsk Region 2. Khanty-Mansi Autonomous Area – Yugra
3. The Tyumen Region

S – Subsidiaries

Company’s plants
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Nevinnomyssk
357107, Stavropol rg, Nizyaeva st, 1M
Tel.: +7 (800) 500-06-06
Maikop
385064, Republic of Adygeya, Podgomyi village, industrial zone
Tel.: +7 (800) 500-06-06

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